

Option 1: Aquatic Invasive Species Video

Directions: First, your group will create a plan for a short YouTube video. The video will focus on a specific aquatic invasive species and/or the effects of aquatic invasive species on the Sleeping Bear Dunes National Lakeshore. The video must also include a few ways that people can help to prevent the spread of aquatic invasive species or how they could get involved. After you have created your plan, practice the plan and record the video. The video can be shared with Sleeping Bear Dunes National Lakeshore and placed on their YouTube site.

Rubric:

Completed	Requirement	Points Earned
	The video plan includes dialog scripts and sample images . (25 points)	
	The video either includes factual information about one type of aquatic invasive species and/or describes at least 2 effects that species has on Sleeping Bear Dunes National Lakeshore or the Great Lakes. (20 points)	
	The video includes at least 2 ways people can help lessen the impacts of aquatic invasive species on the park and the Great Lakes or provides 2 actions people could take to help park staff conduct research/outreach/education. (20 points)	
	The video contains accurate scientific information. (10 points)	
	The audio , including dialogs or voiceovers, in the video is easily understood by the audience. (10 points)	
	There is a summary of the video to be used as a caption on YouTube and the summary contains less than 50 words (10 points)	
	The video has a title (5 points)	

Option 2: Design a Poster Campaign

Directions: Today, you will be creating a poster or a sign that will be hung up to educate people about aquatic invasive species at the Sleeping Bear Dunes National Lakeshore and how they spread, what their impact is on the environment, and what they can do to get involved. Your poster should have a catchy message. The poster should focus on one way people visiting the Sleeping Bear Dunes National Lakeshore can help make a difference.

Rubric:

Completed	Requirement	Points Earned
	The poster includes a catchy title or slogan related to aquatic invasive species (25 points)	
	The poster includes an image or illustration related to an aquatic invasive species (25 points)	
	The poster is free from grammar and spelling errors (10 points)	
	The poster is easy to read and understand from a distance and the poster would catch your attention as you walk by. (40 points)	